



**FOR IMMEDIATE RELEASE**

**For more information, contact:**

Shelene Treptow                      Bob Berkley  
The Hauser Group            or            The Association of Modified Asphalt Producers  
(314) 436-9090                      (314) 843-2627

**11<sup>th</sup> ANNUAL AMAP CONFERENCE IN SAVANNAH, Ga. SEES  
RECORD-BREAKING ATTENDANCE**

**ST. LOUIS, MO., FEB. 16, 2010...** A record 138 individuals, along with their spouses and significant others, headed south with the Association of Modified Asphalt Producers for the organization's 11<sup>th</sup> annual conference in Savannah, Ga. Held Feb. 1-3, the conference featured two days of informative presentations led by a broad-based group of presenters from government and industry. The special event was highlighted by the induction of Byron E. Ruth, PhD, P.E into AMAP's Paving Industry Hall of Fame, the presentation of AMAP's first David R. Jones IV Scholarship and the naming of Jeanne Kendrick and Darryl Young as the organization's Persons of the Year for 2010.

Focused on municipality-owned streets and roadways, this year's conference highlighted the importance of rural highways. Attendees gained insight on the pros and cons of the economic stimulus package as it relates to the asphalt paving industry, received an update on the availability of global raw material supplies and heard industry perspectives on the use of modified asphalt in the changing economic environment. State department of transportation officials were also on hand to discuss their experiences with modified asphalt use in the specific geographic regions.

The meeting was capped off with a special banquet which featured the induction of Byron E. Ruth, PhD, P.E. into AMAP's Paving Industry Hall of Fame, which is designed to pay tribute to one individual each year who has dedicated his or her career to the improvement of highway materials and construction. Dr. Ruth was recognized for his work as a Professor Emeritus at the University of Florida, where he's been a faculty member of the University's Civil and Coastal Engineering Department since 1970.

The banquet also featured a tribute to AMAP board members Jeanne Kendrick and Darryl Young who were named the organization's Persons of the Year in recognition of their outstanding leadership and commitment to AMAP and their work to make American city and county governments aware of the benefits of modified asphalt. Kendrick is Chairman of AMAP's Membership Committee, and helped bring six new member companies to AMAP in 2009. In addition to her work with AMAP, Kendrick is the Regional Business Manager for North American Paving and Roofing at Houston, Texas.-based Kraton Polymers, LLC. Young is the co-owner of Fort Worth, Texas.-based Dalworth Machine Products and is known as "the unofficial international ambassador of AMAP" for his continued work to spread the word throughout Asia and Europe on the benefits of being an AMAP member.

-more-

## **AMAP's 11<sup>th</sup> annual conference sees record attendance**

### **First and Final Add**

The first recipient of AMAP's David R. Jones IV Scholarship was also presented with his monetary award during the conference. University of Akron senior, Eric Coffman, was selected from a pool of highly qualified candidates to receive the scholarship based on his outstanding academic record, recent internship accomplishments and overall interest in pursuing a career in asphalt technology.

The meeting concluded with the naming of new members to AMAP's board of directors. In the producer board member category, Rick Holmgreen from Conoco Phillips was added, while Roxanna Bauza Petrovic of Dynasol, LLC has joined the board in the Supplier category. Returning to the board for a second term is Darryl Young, who will again serve in the Associate board member category.

During 2010, Gaylon Baumgardner will continue to serve as AMAP's president, with elections for the offices of Vice President, Secretary and Treasurer to be held this spring.

"This year's meeting was a great success," said Bob Berkley, Executive Director of AMAP. "Not only did we have record-breaking attendance, we had a very impressive lineup of speakers and presentations to entertain and inform our attendees. We thank everyone who came out this year, and look forward to another successful event in 2011 when our group heads to Kansas City, Mo., the home of the nation's best barbecue and jazz."

Details on the 2011 annual conference will be posted on AMAP's website at [www.modifiedasphalt.org](http://www.modifiedasphalt.org) in July. For further information on this year's conference, contact Bob Berkley at (314) 843-2627 or via e-mail at [amap@sbcglobal.net](mailto:amap@sbcglobal.net).

*Founded in 1997, AMAP is a national association of 35 companies dedicated to informing owners, contractors and specifying agencies about the performance and economic benefits of modified asphalt binders for bituminous pavements. The association serves as a consolidated voice on issues pertaining to modified asphalt, encourages the use of higher performing binders, evaluates and communicates advancements in modified asphalt technology and promotes the standardization of asphalt binder testing procedures.*

###